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TEACHING METHODOLOGY AND EDUCATIONAL TECHNOLOGIES FOR ENGLISH LANGUAGE INSTRUCTION

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Abstract
In the modern era of globalization, English has become the leading language in communication, science, technology, trade, and culture. Consequently, the effective teaching of English, utilizing innovative methodologies and up-to-date educational technologies, is of paramount importance across the globe. The success of English language teaching depends on the comprehensive integration of modern approaches and tools, taking into account the needs of learners, the context of teaching, and the rapid development of information and communication technologies. The teaching and learning of English are a dynamic process that continuously adapts to new challenges, opportunities, and the ever-changing demands of the world.

Keywords: English language teaching, teaching methodology, communicative approach, educational technology, blended learning, task-based learning.

Introduction

English language teaching has evolved through various methodologies over time. Early stages were dominated by the grammar-translation method, which focused on translating texts and memorizing grammatical rules. While this approach provided a solid foundation in reading and structure, it did not sufficiently develop communicative competence and real-life language use in students. As the world expanded its intercultural ties, the communicative approach gained widespread popularity. The core principle of this method is to foster authentic communication, making the development of speaking, listening, reading, and writing skills in real-world situations the main objective. Teachers started using dialogues, role-plays, group and pair work, discussions, and interactive tasks, aiming to engage students actively and contextually. Another significant approach is task-based language teaching, which centers on meaningful tasks and projects. Students complete assignments such as presentations, information-gathering, problem-solving, and collaborative projects. Through these, they not only acquire language skills but also develop critical thinking, team-work, and information literacy [1].

Content and Language Integrated Learning (CLIL) is an innovative approach that combines learning a subject and a language simultaneously, advancing both knowledge and language proficiency. These methodologies focus not only on language acquisition, but also on the formation of key competencies and twenty-first-century skills, preparing learners to thrive in a globalized world. Modern English lessons are inseparable from innovative educational

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technologies, especially information and communication technologies. The internet offers an inexhaustible source of authentic materials, multimedia content, and distant learning opportunities. Students can listen to native speakers, watch educational videos, read articles, and participate in online forums to practice their English in real-life contexts. The introduction of mobile applications, such as Duolingo, Memrise, and Quizlet, has revolutionized language learning by making it flexible, interactive, and accessible anywhere and anytime. These apps encourage self-directed learning, allow individualized paths, and offer instant feedback, which further motivates learners [2].

Blended learning combines traditional face-to-face teaching with online resources, enhancing both the efficiency and reach of instruction. Flipped classroom approaches allow students to familiarize themselves with new material individually at home and engage in discussion, problem-solving, and practice in class. Virtual classrooms, webinars, and e-learning platforms enable access to world-class teachers and resources, breaking geographical barriers and giving every learner a chance to benefit from global expertise. Artificial intelligence and adaptive learning systems personalize educational content according to individual needs, maximizing engagement and progress.

Assessment in English language teaching must reflect the diversity and complexity of the learning process. Traditional exams and tests have now been complemented by formative assessment, peer evaluation, project-based assessment, and digital portfolios. Continuous feedback is essential for identifying learners' strengths and weaknesses, enabling targeted support and fostering self-regulation. Open communication between teachers and students, as well as self- and peer-assessment, enhance learners' awareness and autonomy [3].

With the advancement of methodologies and technologies, the role of the English teacher is rapidly transforming. Modern teachers are facilitators, mentors, and motivators rather than mere transmitters of knowledge. They create interactive environments, provide meaningful learning experiences, integrate real-world scenarios, and encourage lifelong learning. Continuous professional development is crucial. Teachers must be open to innovation, keep abreast of the latest research, integrate technology thoughtfully, and strive for creative and student-centered teaching. Collaboration among teachers, participation in online communities, and sharing best practices contribute to the overall improvement of English language education [4].

Conclusion

The synergy of teaching methodologies and educational technologies ensures the quality and effectiveness of English language instruction. Contemporary approaches emphasize the learner as the center of the educational process, preparing individuals for active participation in society and the global workforce. To achieve these goals, teachers must thoughtfully choose appropriate methods, utilize innovative technologies, and foster essential skills such as critical thinking, cooperation, and independent learning. Ultimately, the integration of modern methodologies and educational technologies lays the foundation for successful English language learning and the holistic development of 21st-century competencies.

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